

AYT Food Press Release

AYT Foods Celebrates a Remarkable First-Year Anniversary

Dunfermline, Fife – 02 December 2024

AYT Foods, the first African-Caribbean grocery store in Fife, proudly celebrates its first anniversary—a year filled with milestones, growth, and an unwavering commitment to enriching the local community. Established in September 2023 and beginning trading on the 2nd December 2023, AYT Foods was founded to bridge cultures and provide a welcoming space for diverse culinary experiences.

A Year of Impact

Over the past year, AYT Foods has become more than just a grocery store; it has grown into a cultural hub where customers can access authentic African-Caribbean products and connect with their roots. From day one, the store has celebrated the diversity of its community by providing high-quality products and creating a platform for cultural exchange.

In January 2024, AYT Foods launched its Food Bank Initiative, supporting the minority community in need and reinforcing its dedication to community development. This initiative has played a crucial role in uplifting vulnerable households and highlights the store's commitment to fostering inclusivity and solidarity.

Looking Back, Moving Forward

“This milestone is not just about our achievements—it’s about the collective efforts of our community, customers, partners, and our incredible team,” said Temitope Ajayi-Salami, founder of AYT Foods. “Our vision has always been to celebrate culture, strengthen community, and drive growth. This first year reflects what we can achieve together, and the journey ahead is even more exciting.”

As AYT Foods looks to the future, plans are underway to expand product lines, introduce cultural events, and deepen community engagement. These initiatives aim to create an even more inclusive space while solidifying the store’s role as a trusted provider of authentic African-Caribbean products.

Our Mission

Located in Dunfermline, AYT Foods aims to be a one-stop destination for African-Caribbean groceries, offering an extensive range of quality products to meet the growing demand for diverse cuisines. Beyond groceries, the store is committed to promoting cultural understanding through events, storytelling, and shared traditions.

Gratitude and Appreciation

AYT Foods extends its heartfelt thanks to its customers, volunteers, team, partners and the Scottish Government for their support, trust and encouragement. This remarkable first year would not have been possible without the collective contributions of everyone who believed in the vision of AYT Foods.

Join the Celebration

The first-anniversary celebration will take place on Saturday, 14 December 2024, at Abbeyview Community Hub, Dunfermline (KY11 4HA), from 5 PM to 10 PM. With a theme of “Celebrating Culture, Community, and Growth”, the event will include traditional games, cultural highlights, and opportunities to reflect on the past year while looking forward to an exciting future.

For more information, visit www.aytfoods.com or contact us:

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